



## News Release

### FOR IMMEDIATE RELEASE:

**Media Contact:**      **Rick Anderson**                      **Connie Martin**  
                                 (718) 986-1596                      (212) 224-6455  
                                 [randernyc@gmail.com](mailto:randernyc@gmail.com)                      [cmartin@apple-bank.com](mailto:cmartin@apple-bank.com)

### APPLE BANK HOSTS SERIES OF INFORMATIONAL SEMINARS ON NEW YORK CITY'S AFFORDABLE HOUSING LOTTERY

*Learn "ABCs" of How to Apply to the NYC Affordable Housing Lottery Program –  
First Seminar at Apple Bank's 125<sup>th</sup> Street Branch in Harlem on January 18th*

**NEW YORK, NY – JANUARY 10, 2017** – Apple Bank for Savings announced that it will be hosting a series of informational seminars for New York City residents to learn how to apply to the city's affordable housing lottery. The first of a series of five seminars will be conducted at Apple Bank's Harlem branch office at 124 East 125<sup>th</sup> Street on Wednesday, January 18, 2017 beginning at 6:00 pm and ending at 7:00 pm.

The hour-long seminar will be conducted by Ilene Popkin, retired senior fellow at the Citizens Housing Planning Council of New York City, who will cover the following topics:

- How the lottery works
- Where to find out about upcoming lotteries
- Income and credit requirements to qualify
- How to prepare for an interview if selected
- Required documents
- How to appeal if you are rejected

The seminars are open to the public. NYC residents interested in attending can make a reservation online at [www.eventbrite.com](http://www.eventbrite.com) or by calling (212) 224-6511.

Elaine Dovas, Apple Bank Vice President and CRA Officer, said, "Apple Bank is very pleased to host these informational seminars on the affordable housing lottery program. It is critical that every effort is made to ensure that residents who are eligible for the lottery get the chance to apply, and we are proud to be a small part of that effort."

Apple Bank will be hosting four additional informational seminars at their branch offices in Upper Manhattan, the Bronx and in Brooklyn over the next four weeks. These include:

- Wednesday, January 25, 2017 at Apple Bank's Washington Heights branch in Manhattan at 706 West 181<sup>st</sup> Street from 6:00 pm to 7:00 pm
- Wednesday, February 1, 2017 at Apple Bank's Crown Heights branch at 318 Albany Avenue in Brooklyn from 6:00 pm to 7:00 pm
- Tuesday, February 7, 2017 at Apple Bank's Mount Eden branch at 101 East 170<sup>th</sup> Street in the Bronx from 6:00 pm to 7:00 pm
- Wednesday, February 15, 2017 at Apple Bank's Jamaica branch at 168-42 Hillside Avenue in Queens from 6:00 pm to 7:00 pm

### **About Apple Bank**

Apple Bank, established in 1863, provides consumer and small business banking services in greater New York through its branch network and online banking platform and is an active lender in the commercial real estate and corporate banking sectors. Apple is the second-largest state chartered savings bank in New York State, with \$12.8 billion in assets and 79 branches located in the five boroughs of New York City, Long Island, Westchester and Rockland. Visit us at [www.applebank.com](http://www.applebank.com)

###