

News Release

FOR IMMEDIATE RELEASE:

Media Contact: Rick Anderson Connie Martin/Apple Bank

(718) 986-1596 (212) 224-6455

randernyc@gmail.com cmartin@apple-bank.com

APPLE BANK FOR SAVINGS APPOINTS ANITA LEVINE AS VICE PRESIDENT AND BRANCH MANAGER OF NEW MONSEY OFFICE

Monsey Branch at 75 Route 59 Scheduled to Open Monday, October 26, 2015

NEW YORK, NY – OCTOBER 13, 2015 – Apple Bank for Savings has appointed Anita Levine as Vice President and Branch Manager of its new branch office in Monsey, New York in Rockland County, scheduled to open on Monday, October 26, 2015. Ms. Levine, an experienced banker with over 20 years of experience serving the business communities in Rockland and Orange Counties, will be located at the new branch office at 75 Route 59 near the Evergreen Kosher Market Center, Monsey, NY.

James Matera, Executive Vice President and Head of Apple Bank's Consumer Banking Division, said, "We are extremely fortunate to have Anita Levine join Apple Bank and lead our business efforts in Rockland County and surrounding areas from our new location in Monsey. Anita brings to Apple years of experience in serving the banking needs of individuals, small and mid-sized businesses and business owners throughout Rockland and adjoining counties in both New Jersey and Connecticut. She is also well known within the Jewish communities as an active participant in business and charitable organizations."

Prior to joining Apple Bank in July, Ms. Levine was a Vice President and Commercial Branch Manager at M&T Bank based in Monsey, NY, where she was responsible for new business development in the Rockland, Westchester and northern New Jersey areas from 2008 until 2015. Before coming to M&T Bank, Ms. Levine had been an Assistant Vice President at JP Morgan Chase and

a Bank at Work Specialist and Sales Coach supporting retail branches in Westchester, Orange and Fairfield Counties.

Ms. Levine had spent two years as an Assistant Vice President and Small Business Lender with Commerce Bank from 2005 to 2007 for Rockland and Bergen Counties. Prior to Commerce Bank, she had been with JP Morgan Chase for eight years starting as Relationship Manager and working her way up to Assistant Vice President and Business Development Officer serving Rockland County. Ms. Levine began her banking career in 1995 with Provident Bank in Suffern, NY.

Ms. Levine is an active member of the Enterprise Chapter of Business Network International and serves on the Board of Directors of Meals on Wheels for Rockland County.

A native of Amsterdam, NY, Ms. Levine is a graduate of Syracuse University with a B.S. in Newspaper Journalism and a minor in Sociology. She is a longtime resident of Suffern, NY and has two adult children.

Ms. Levine and her team may be reached at the Monsey branch at 845-425-0189 beginning on branch opening day on October 26, 2015. Branch hours are 9:00am to 4:00pm on Monday, Tuesday, Wednesday and Friday; 9:00am to 6:00pm on Thursday and 9:00am to 1:00pm on Sunday.

About Apple Bank

Apple Bank, established in 1863, provides consumer and small business banking services in greater New York through its branch network and online banking service. Apple is the second-largest state chartered savings bank in New York State, with close to \$12 billion in assets and 79 branches located in the five boroughs of New York City, Long Island, Westchester and Rockland. Visit us at www.applebank.com