



News Release

Media Contact: Rick Anderson
(718) 986-1596

randernyc@gmail.com

Connie Martin/Apple Bank
(212) 224-6455

cmartin@applebank.com

APPLE BANK HOSTS CENTS ABILITY 15TH YEAR ANNIVERSARY EVENT

Fundraising Cocktail Party Celebrates 15 Years of Success in Providing Free Financial Literacy Education to NYC Teenagers

NEW YORK, NY – March 18, 2019 – Apple Bank will serve as the host for the Cents Ability 15th Year Anniversary fundraising cocktail party to be held on April 16, 2019 at the bank's landmark Italian Renaissance Palazzo building at 2100 Broadway at West 73th Street on the Upper West Side. The event will bring together Cents Ability's corporate sponsors, community partners, teacher volunteers and students to pay tribute to this unique organization whose mission is "to educate and empower high school students to achieve their goals through the prudent and informed management of their financial resources."

Apple Bank, a corporate sponsor and active partner in Cents Ability financial literacy programs, will be hosting the April 16 fundraising event which takes place from 6:30 pm to 8:30 pm with food, an open bar, live music and more. Since its founding in 2004 by two Harvard graduates, Alexa DuPont and John Moore, Cents Ability has taught over 14,000 New York City students with the help of more than 1,200 volunteer teachers in over 4,000 classes, and at more than 600 community host sites.

"We want to thank Apple Bank for hosting our 15th anniversary event and for being such a committed and active partner in helping to achieve our mission," said Roy Paul, Executive Director of Cents Ability. "There is a critical need today for young adults to have access to the financial tools and knowledge they need to help them achieve their personal financial, career and life goals. Thanks to partners like Apple Bank and others, Cents Ability is able to deliver these vital services."

James Matera, Executive Vice President and Head of Apple's Consumer Banking Division, said, "Apple Bank is honored to be a part of Cents

Ability's 15th anniversary celebration and assist in the organization's efforts to educate and empower New York City high school students to build a strong foundation for their lives ahead. As a community bank that has served the financial needs of New Yorkers for over 150 years, we know how important it is for people to know how to responsibly manage their personal finances."

In addition to Apple Bank, corporate sponsors of the Cents Ability 15th anniversary event include Société Générale, Dime Bank and Harlem Brewing Company.

The Cents Ability April 16 [fundraising event](#) is open to the public. Anyone interested in attending may purchase tickets on Eventbrite.

About Apple Bank

Apple Bank, established in 1863, provides consumer and small business banking services in greater New York through its branch network and online banking platform and is an active lender in the commercial real estate and corporate banking sectors. Apple is the second-largest state-chartered savings bank in New York State, with \$14.3 billion in assets and 79 branches located in the five boroughs of New York City, Long Island, Westchester and Rockland. Visit us at www.applebank.com.

About Cents Ability

Cents Ability (www.cents-ability.org) is a 501 (c)(3) nonprofit dedicated to educating and empowering high school students to achieve their goals through the prudent and informed management of their financial resources. Cents Ability offers an innovative and interactive curriculum geared toward today's teens and culture. It provides a volunteer network of professionals from different industries who conduct workshops at various high schools and community centers across the five boroughs of New York City.

###