



## *News Release*

### **FOR IMMEDIATE RELEASE:**

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### **APPLE BANK PARTNERS WITH CITY HARVEST TO OPEN ITS DOORS FOR THE 37<sup>TH</sup> ANNUAL DAILY NEWS FOOD DRIVE**

#### **53 Apple Branches throughout the Five Boroughs Will Serve as Food Collection Centers for the 2019 Fall Food Drive**

**NEW YORK, NY – October 31, 2019** – Apple Bank will be serving as a major collection center for the City Harvest 37<sup>th</sup> Annual Daily News Food Drive which is New York City’s largest annual food drive. Beginning on October 22 through January 17, 2020, the 53 Apple Bank branches in Manhattan, the Bronx, Brooklyn, Queens and Staten Island will be accepting donations of kid-friendly, non-perishable food items that will provide much needed sustenance for New York City’s children over the winter. Visit [www.applebank.com](http://www.applebank.com) to find the New York City branch location nearest you.

In its 37<sup>th</sup> year, the Daily News Food Drive is New York City’s largest annual holiday food drive, which last year collected over one million pounds of food items to feed thousands of New York City families for an entire winter. The Daily News and City Harvest will again be hosting the Kids Can Help Competition this year for all participating public schools in the city. The school in each borough which collects the most pounds of food will be awarded a prize.

“The Daily News Food Drive is New York City’s largest annual food drive and is crucial to City Harvest’s year-round work of helping to feed the nearly 1.2 million New Yorkers who are struggling to put food on their tables,” said Ellen Granger, Food Sourcing Manager at City Harvest. “Our goal is to collect 1 million pounds of non-perishable food for our neighbors in need, and we couldn’t do it without the continued support of community partners like Apple Bank.”

James Matera, Executive Vice President and Head of Apple Bank’s Consumer Banking Division, said, “Apple Bank is proud to partner again with City

Harvest and The Daily News in opening our doors to the *Daily News Food Drive* that serves the needs of so many New Yorkers. By reaching thousands of neighborhood residents through our branches, the City Harvest/Daily News food drive enables Apple Bank and its employees to be part of that special fabric that brings New Yorkers together to support this worthy cause”

### **About Apple Bank**

Apple Bank has provided core personal and business banking services to New Yorkers since 1863, with 79 branches in greater New York. Apple Bank is committed to supporting community programs for families in need, affordable housing and financial education in the neighborhoods it serves, working with numerous partners including City Harvest, Citizens Housing Planning Council and Cents Ability, among many others. Visit us at [www.applebank.com](http://www.applebank.com)

### **About City Harvest**

City Harvest is New York City’s largest food rescue organization, helping to feed the nearly 1.2 million New Yorkers who are struggling to put meals on their tables. We will rescue 64 million pounds of food this year and deliver it, free of charge, to hundreds of food pantries, soup kitchens, and other community partners across the five boroughs. Our programs empower individuals through nutrition education, increase our partners’ capacity, and strengthen the local food system, helping New Yorkers who are experiencing food insecurity to access, afford, and consume nutritious food. To learn more about our work, visit [cityharvest.org](http://cityharvest.org).

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