



News Release

FOR IMMEDIATE RELEASE:

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JOELLE GONZALEZ, APPLE BANK VICE PRESIDENT AND REGIONAL SALES MANAGER, NAMED ONE OF THE “NOTABLE WOMEN IN FINANCE” BY CRAIN’S NY BUSINESS

NEW YORK, NY – April 11, 2018 – Joelle Gonzalez, Vice President and Regional Sales Manager for Apple Bank, was named by Crain’s NY Business as one of the “Notable Women in Finance” in New York City in the publication’s inaugural class announced in the April 9, 2018 issue. Ms. Gonzalez was one of 48 women whom Crain’s described as “a talented group whose members are defined by more than their gender. They are remarkable first and foremost for their achievements and commitment to excellence in the financial industry.”

In recognizing Ms. Gonzalez and her accomplishments, Crain’s NY stated: “Joelle Gonzalez began her career in the banking industry as a teller before she rose to branch manager and then moved on to serve in several banks in New York City. By the time she was named a vice president at Apple Bank for Savings in 2017, she had cultivated a wealth of knowledge and experience in top regional banks. Active in community organizations, Gonzalez has worked with several local business development groups and has been a member of We Are All Brooklyn, a non-profit that works to empower diverse emerging leaders.”

James Matera, Executive Vice President and Head of Apple Bank’s Consumer Banking Division, said, “This is a wonderful honor that Crain’s New York Business has bestowed on Joelle, who has achieved so much in her banking career and continues to be an asset to Apple Bank, our customers and the communities we serve. We are very proud of her.”

Ms. Gonzalez grew up in upstate New York near Rochester in Ontario, New York. She attended Kingsborough Community College in Brooklyn, and lives in Mill Basin, Brooklyn with her husband and two sons.

About Apple Bank

Apple Bank, established in 1863, provides consumer and small business banking services in greater New York through its branch network and online banking platform and is an active lender in the commercial real estate and corporate banking sectors. Apple is the second-largest state-chartered savings bank in New York State, with \$12.8 billion in assets and 79 branches located in the five boroughs of New York City, Long Island, Westchester and Rockland. Visit us at www.applebank.com.

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