



News Release

FOR IMMEDIATE RELEASE:

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MARIA REINA PROMOTED TO VICE PRESIDENT AND APPOINTED BRANCH MANAGER AT APPLE BANK'S SIXTH AVENUE AND 53rd STREET BRANCH OFFICE IN MANHATTAN

NEW YORK, NY – MAY 17, 2017 – Apple Bank for Savings has promoted Maria Reina to Vice President and named her Branch Manager at its 1320 Avenue of the Americas/West 53rd Street location in Manhattan. Ms. Reina joined Apple Bank in 2016 after serving for 35 years in business and retail banking positions with several leading area commercial banks.

James Matera, Executive Vice President and Head of Apple Bank's Consumer Banking Division, said, "Since Maria joined the bank last year as the manager of our Church Street branch office in lower Manhattan, she has successfully expanded our retail and small business customer base in lower Manhattan and in Tribeca. We look forward to her continued success at her new location."

Prior to joining Apple Bank, Ms. Reina was with Citibank for close to 15 years as a Business Banker, responsible for three branch offices in Manhattan and one in Hoboken, NJ with over 200 clients. She became a Citibank employee after the acquisition of European American Bank (EAB) in 2001, where she had been an employee for 20 years. In her last position at EAB, Ms. Reina was an Operations Supervisor and Sales Manager for 35 branches in Manhattan, Queens and Brooklyn.

Ms. Reina began her banking career in 1978 with First Jersey National Bank in West New York, NJ, and moved to Bank Leumi where she held increasingly responsible sales and customer service positions before joining EAB in 1981.

Ms. Reina is a lifelong resident of West New York, NJ. She graduated from Memorial High School in West New York and received her Associate Degree in Business from Hudson Community College. She has a daughter and two grandchildren.

About Apple Bank

Apple Bank, established in 1863, provides consumer and small business banking services in greater New York through its branch network and online banking platform and is an active lender in the commercial real estate and corporate banking sectors. Apple is the second-largest state chartered savings bank in New York State, with \$13 billion in assets and 79 branches located in the five boroughs of New York City, Long Island, Westchester and Rockland. Visit us at www.applebank.com.

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