



News Release

FOR IMMEDIATE RELEASE:

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APPLE BANK TO OPEN ITS FIRST ROCKLAND COUNTY BRANCH

Anita Levine to be Branch Manager

NEW YORK, NY – OCTOBER 13, 2015 – Apple Bank today announced the upcoming opening of its newest branch office in Monsey, New York. The branch will be located at 75 Route 59 on the same parcel as The Town Square Mall, home of the Evergreen Kosher Market. The branch is scheduled to open for business on Monday, October 26 at 9:00 am. With this opening, Apple Bank will have 79 branches serving the five boroughs of New York City, Long Island, Westchester and now Rockland County.

The new 3,500 square foot facility will offer all of the bank's services, including a 24-hour ATM, and be open on Sundays. The Monsey branch office will be open for business on Monday, Tuesday, Wednesday and Friday from 9:00 am to 4:00 pm; Thursday from 9:00 am to 6:00 pm; and Sunday from 9:00 am to 1:00 pm. The branch telephone number is 845-425-0189.

James Matera, Executive Vice President of Apple's Consumer Banking Division, said, "Apple Bank is very pleased to extend its network into Rockland County with Monsey being the perfect first location and one that allows us to serve a community whose residents overlap with many of the Brooklyn neighborhoods in which we have been for years. For over 150 years, our bank has been providing personal and business banking services to greater New York's neighborhoods. As a community bank, we pride ourselves on getting to know the community, its leaders and the neighborhood residents personally – and that means understanding their needs, goals and concerns."

Apple Bank has also announced that Anita Levine, an experienced banker with over 20 years of experience serving communities in Rockland and Orange Counties, will be Branch Manager of the new branch office in Monsey. Ms. Levine, who recently joined Apple Bank as a Vice President, has been serving the banking needs of small and mid-sized businesses, business owners and residents throughout Rockland and adjoining counties in both New Jersey and Connecticut for more than two decades. She is also well known within Monsey and surrounding areas as an active participant in business and charitable organizations.

Prior to joining Apple Bank in July, Ms. Levine was a Vice President and Commercial Branch Manager at M&T Bank based in Monsey, NY, where she was responsible for new business development in the Rockland, Westchester and northern New Jersey areas from 2008 until 2015. Before joining M&T Bank, Ms. Levine held various positions with JP Morgan Chase and Commerce Bank serving Rockland, Westchester, Orange, Bergen and Fairfield Counties.

Ms. Levine is an active member of the Enterprise Chapter of Business Network International and serves on the Board of Directors of Meals on Wheels for Rockland County.

A native of Amsterdam, NY, Ms. Levine is a graduate of Syracuse University with a B.S. in Newspaper Journalism and a minor in Sociology. She is a longtime resident of Suffern, NY and has two adult children.

About Apple Bank

Apple Bank, established in 1863, provides consumer and small business banking services in greater New York through its branch network and online banking service. Apple is the second-largest state chartered savings bank in New York State, with close to \$12 billion in assets and 79 branches located in the five boroughs of New York City, Long Island, Westchester and Rockland. Visit us at www.applebank.com

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