



News Release

FOR IMMEDIATE RELEASE:

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APPLE BANK FOR SAVINGS NAMES ROSEMARY VITALE AS BRANCH MANAGER OF ITS NEWEST BRANCH OFFICE IN BAY RIDGE, BROOKLYN

BAY RIDGE, BROOKLYN, NY – JUNE 19, 2015 – Apple Bank for Savings has named Rosemary Vitale as branch manager of its newest full-service branch office located at 426 86th Street in Bay Ridge, Brooklyn. The opening of the bank's 18th branch location in Brooklyn is scheduled for Monday, June 29, at 9:00 am. Branch hours are Monday, Tuesday, Wednesday and Friday from 9:00 am to 4:00 pm, Thursday from 9:00 am to 6:00 pm and Saturday from 9:00 am to 1:00 pm.

Rosemary currently serves as Vice President and Branch Manager for Apple Bank's branch office located at 6701 18th Avenue in Bensonhurst, Brooklyn.

James Matera, Executive Vice President and Head of Apple Bank's Consumer Banking Division, said, "Rosemary has been an outstanding and valuable member of the bank's branch management team for over 10 years. She has been a committed community banker always reaching out to local neighborhoods and businesses. We are very fortunate to have Rosemary serve as the branch manager of our new Bay Ridge office given her strong roots there, as well as in the nearby communities of Bensonhurst and Staten Island."

Rosemary first joined Apple Bank in 2005 as an Operations Supervisor at the bank's Richmond Avenue branch on Staten Island. She was promoted to Assistant Manager in 2010 for Apple's 14th Street branch at Irving Place and then returned to Staten Island as the new Branch Manager in 2011. Rosemary was promoted to Assistant Treasurer in 2013 and served as Branch Manager at the

Bensonhurst, Brooklyn office. She was promoted to Assistant Vice President in 2014 and was named Vice President in February 2015.

Rosemary has been active in local business affairs on Staten Island and serves as the Vice President of the Richmond County Bankers Association. She began her banking career with New York Community Bank (NYCB) as a branch administrator and then became an Assistant Manager for Richmond County Savings Bank, one of NYCB's banking divisions, for three years prior to joining Apple in 2005.

Rosemary grew up on Staten Island and graduated from Tottenville High School. She is a licensed New York Life, Accident and Health Insurance agent. She lives in the Annadale section of Staten Island with her husband.

About Apple Bank

Apple Bank, established in 1863, provides consumer and small business banking services in greater New York through its branch network and online banking service. Apple is the second-largest state chartered savings bank in New York State, with close to \$12 billion in assets and 78 branches located in the five boroughs of New York City, Long Island and Westchester. Visit us at www.applebank.com

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