



News Release

FOR IMMEDIATE RELEASE:

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BEATRICE DEEVY JOINS APPLE BANK FOR SAVINGS AS VICE PRESIDENT AND BRANCH MANAGER OF CEDARHURST, LONG ISLAND OFFICE

CEDARHURST, NY – APRIL 15, 2016 – Apple Bank for Savings has appointed Beatrice Deevy as Vice President and Branch Manager of its Cedarhurst, LI branch office located at 115 Cedarhurst Avenue. Ms. Deevy joins Apple Bank with close to 20 years of retail banking experience with a number of Long Island banking institutions.

James Matera, Executive Vice President and Head of Apple Bank's Consumer Banking Division, said, "We are pleased to welcome Bea Deevy as the new manager of our Cedarhurst branch office. Her extensive retail banking background and experience in serving the financial needs of Long Island residents will be valuable assets in serving Apple Bank customers."

Ms. Deevy comes to Apple Bank from Astoria Bank, where she was a Vice President and Branch Manager in Floral Park, LI. She joined Astoria in 2013 after 15 years with HSBC, where she most recently served as Vice President and Senior Branch Manager of the HSBC Freeport, LI office.

Ms. Deevy began her banking career with North Side Savings Bank as a college student. She transitioned to a full-time position with North Side Savings Bank in their Long Island call center after graduating from Nyack College with a B.S. degree. She then went to work for Northwest Airlines as a Reservation Sales Agent following the acquisition of North Side by North Fork Bank. Ms. Deevy returned to banking in 1997 as a Consumer Banker with Republic National Bank in the Garden City office at Roosevelt Field and remained there until HSBC acquired the bank in 1999.

Born in Brooklyn, Ms. Deevy grew up on Long Island and is currently a resident of Oceanside. She is married and has two young sons.

About Apple Bank

Apple Bank, established in 1863, provides consumer and small business banking services in greater New York through its branch network and online banking platform and is an active lender in the commercial real estate and corporate banking sectors. Apple is the second-largest state chartered savings bank in New York State, with \$12.8 billion in assets and 79 branches located in the five boroughs of New York City, Long Island, Westchester and Rockland. Visit us at www.applebank.com