



News Release

FOR IMMEDIATE RELEASE:

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APPLE BANK SUPPORTS DAILY NEWS FOOD DRIVE

All 53 Apple Branches throughout the Five Boroughs Will Serve as Collection Centers for NYC's Largest Holiday Food Drive

NEW YORK, NY – OCTOBER 19, 2016 – Apple Bank for Savings announced that it will be participating as a Community Partner in the annual Daily News Food Drive in conjunction with City Harvest, which runs from October 26, 2016 through January 13, 2017. All 53 Apple Bank branches in Manhattan, the Bronx, Brooklyn, Queens and Staten Island will be accepting donations of non-perishable food items that will provide much needed sustenance during the holiday season for the nearly 1.4 million New Yorkers facing hunger. Visit www.applebank.com to find the New York City branch location nearest you.

The Daily News Food drive is New York City's largest annual holiday food drive, which last year amassed one million pounds of food to feed thousands of New York City families for an entire winter. The Daily News and City Harvest will launch the Kids Can Help Competition again this year for all participating public schools in the city. The school in each borough which collects the most pounds will be awarded a prize. Last year, schools collected over 275,000 pounds of food.

Lisa Sposato, City Harvest's Director of Food Sourcing, said, "Nearly one in five New Yorkers aren't able to put meals on the table regularly for their families, and City Harvest is committed to delivering 55 million pounds of nutritious food this year to help feed our neighbors in need. New Yorkers collected one million pounds of food for the Daily News Food Drive last year, and this drive is critical each year for helping our network of soup kitchens and food pantries keep their shelves stocked over the winter months. We appreciate Apple Bank's support, which helps ensure that hungry New Yorkers have enough food this holiday season."

James Matera, Executive Vice President and Head of Apple's Consumer Banking Division, said, "Apple Bank is proud to partner with the Daily News and City Harvest in this vital program that provides needed food and nutrition to so many families throughout New York City. The Daily News Food Drive reaches thousands of neighborhood residents and allows the bank and its employees to be part of that special bond that brings New Yorkers together to support this worthy cause."

About Apple Bank

Apple Bank, established in 1863, provides consumer and small business banking services in greater New York through its branch network and online banking platform and is an active lender in the commercial real estate and corporate banking sectors. Apple is the second-largest state chartered savings bank in New York State, with \$12.8 billion in assets and 79 branches located in the five boroughs of New York City, Long Island, Westchester and Rockland. Visit us at www.applebank.com

About City Harvest

City Harvest pioneered food rescue in 1982 and, this year, will collect 55 million pounds of excess food to help feed the nearly 1.4 million New Yorkers struggling to put meals on their tables. Through relationships with farms, restaurants, grocers, and manufacturers, City Harvest collects nutritious food that would otherwise go to waste and delivers it free of charge to 500 soup kitchens, food pantries and other community food programs across the five boroughs. City Harvest takes a long-term approach to hunger relief through its *Healthy Neighborhoods* initiative. In communities with elevated rates of food insecurity, poverty and diet-related illnesses, City Harvest has developed programs and partnerships to increase the availability of affordable, fresh produce and inspire healthy, budget-conscious meal choices through nutrition education. To learn more about food rescue, hunger relief and *Healthy Neighborhoods* in New York City, visit cityharvest.org.