



## News Release

### FOR IMMEDIATE RELEASE:

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### APPLE BANK WELCOMES CITY HARVEST'S ANNUAL

#### **All 53 Apple Branches throughout the Five Boroughs Will Serve as Food Collection Centers for the 2016 Food Drive**

**NEW YORK, NY – APRIL 14, 2016** – Apple Bank for Savings announced today that it will again be participating as a Community Partner in the City Harvest annual “*Feed Our Kids*” food drive, which runs from Mother’s Day on May 8 to Father’s Day on June 19. All 53 Apple Bank branches in Manhattan, the Bronx, Brooklyn, Queens and Staten Island will be accepting donations of kid-friendly, non-perishable food items that will provide much needed sustenance for New York City’s children over the summer. Visit [www.applebank.com](http://www.applebank.com) to find the New York City branch location nearest you.

In 2015, City Harvest’s *Feed Our Kids* food drive collected 250,000 pounds of food, which was enough to feed thousands of New York City families for an entire summer. City Harvest’s *Feed Our Kids* food drive was first launched in 2000, and has grown to include more than 700 collection points throughout New York City.

Racine Rodriguez, City Harvest’s Associate Director of Food Sourcing, said, “Nearly one in four children in New York City lives in a household that struggles to put meals on the table. The *Feed Our Kids* food drive helps our network of soup kitchens and food pantries meet the increased demand for food over the summer months when access to school meals becomes limited. We appreciate Apple Bank’s support, which helps ensure that children and their families have enough food this summer.”

James Matera, Executive Vice President and Head of Apple's Consumer Banking Division, said, "Apple Bank is pleased and privileged to serve as a community partner of this wonderful program sponsored by City Harvest that provides needed food and nutrition to so many families throughout New York City. The *Feed Our Kids* food drive reaches thousands of neighborhood residents and allows the bank and its employees to be part of that special bond that brings New Yorkers together to support this worthy cause."

### **About Apple Bank**

Apple Bank, established in 1863, provides consumer and small business banking services in greater New York through its branch network and online banking platform and is an active lender in the commercial real estate and corporate banking sectors. Apple is the second-largest state chartered savings bank in New York State, with \$12.8 billion in assets and 79 branches located in the five boroughs of New York City, Long Island, Westchester and Rockland. Visit us at [www.applebank.com](http://www.applebank.com)

### **About City Harvest**

City Harvest pioneered food rescue in 1982 and, this year, will collect 55 million pounds of excess food to help feed the nearly 1.4 million New Yorkers struggling to put meals on their tables. Through relationships with farms, restaurants, grocers, and manufacturers, City Harvest collects nutritious food that would otherwise go to waste and delivers it free of charge to 500 soup kitchens, food pantries and other community food programs across the five boroughs. City Harvest takes a long-term approach to hunger relief through its *Healthy Neighborhoods* initiative. In communities with elevated rates of food insecurity, poverty and diet-related illnesses, City Harvest has developed programs and partnerships to increase the availability of affordable, fresh produce and inspire healthy, budget-conscious meal choices through nutrition education. To learn more about food rescue, hunger relief and *Healthy Neighborhoods* in New York City, visit [cityharvest.org](http://cityharvest.org).

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